RawShooter™ | essentials 2005

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RawShooter essentials 2005

RawShooter essentials 2005 is a product that sets new standards for digital photography.

It is a fully functional RAW workflow tool which allows any level of user to get excellent results with the minimum of effort and knowledge. It provides the highest quality output and quickest conversion time for any RAW converter on the market today, and it's **totally free**. Yes that's right, **totally free**.

So what's the catch you're asking yourself, as nothing comes for free? Until now that is, there is no catch and RawShooter essentials 2005 is **totally free**.

Unlike most free products, RawShooter essentials 2005 is packed with technology:

RAW Support

Support for more than 50 camera RAW formats including Adobe Digital Negative Specification (DNG).

Copyright Andy Rouse / ARWP LTD.

Image Priority

Building upon its design concept of workflow management, RawShooter essentials 2005 allows you to assign priorities to individual or groups of images. These priorities allow you to identify the best images from a collection, view them separately from the rest and process them quickly and effectively using our advanced image correction tools. For professionals, this means getting images out of the door and to clients faster whilst for amateur photographers it means you'll have to spend less time in front of your PC and more time taking photographs.

Powerful Image Correction Tools

The RawShooter essentials 2005 correction tools allow you to make specific changes to your images. In addition to altering shooting parameters such as white balance and exposure compensation our product supplies innovative new tools such as Detail Extraction, Appearance and Fill Light. Don't forget, that since all tools are slider based, they require no previous knowledge or technical expertise.

The Noise Suppression technology is an example of the innovative tools provided by RawShooter essentials 2005. Rather than simply applying noise suppression to the whole image, it only reduces the low frequency noise that is commonly found in the background of an image. This allows you to retain maximum image sharpness and quality, all with just the movement of a single slider.

Highest Quality Output

Pixmantec R&D has unsurpassed experience in the area of digital imaging and has ensured that the final output from the product is the best on the market today. For demanding professionals and amateurs alike, we know that you will be impressed by the extraordinary quality of RawShooter essentials 2005 conversions.

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Dynamic Preview

The hub of all RawShooter products, the Dynamic Preview is a true to life representation of how your converted image will look. Unlike other previews, the RawShooter essentials Dynamic Preview instantly shows the effects of any changes that you make to the RAW image, even at high magnifications. It's also a great learning tool too as you can experiment with some of the more advanced functions and instantly see the results; if you don't like them then you can just throw them away and start again.

Fully Customisable GUI

Everyone likes to display images in a different way and so RawShooter essentials 2005 provides several different display formats. All formats are customizable in size and position, and a quick navigator has been provided to navigate between each. The GUI supports full drag and drop technology, allowing RAW files to be moved, copied, renamed or deleted as required. For the experienced user shortcut keys are also available.

Workflow Orientated Design

RawShooter essentials 2005 is the first product that has been designed specifically for a DSLR workflow. From the ability to customize all displays to individual taste to the powerful image correction tools and batch processing, all features have been designed to minimize the amount of time needed in front of your PC.

Integral Colour Database

No Pixmantec products will ever make any direct changes to your RAW files, they will always remain untouched. Therefore any colour changes that you make are stored externally from the product, this allows you to easily reload them in the future should you wish to make any changes.
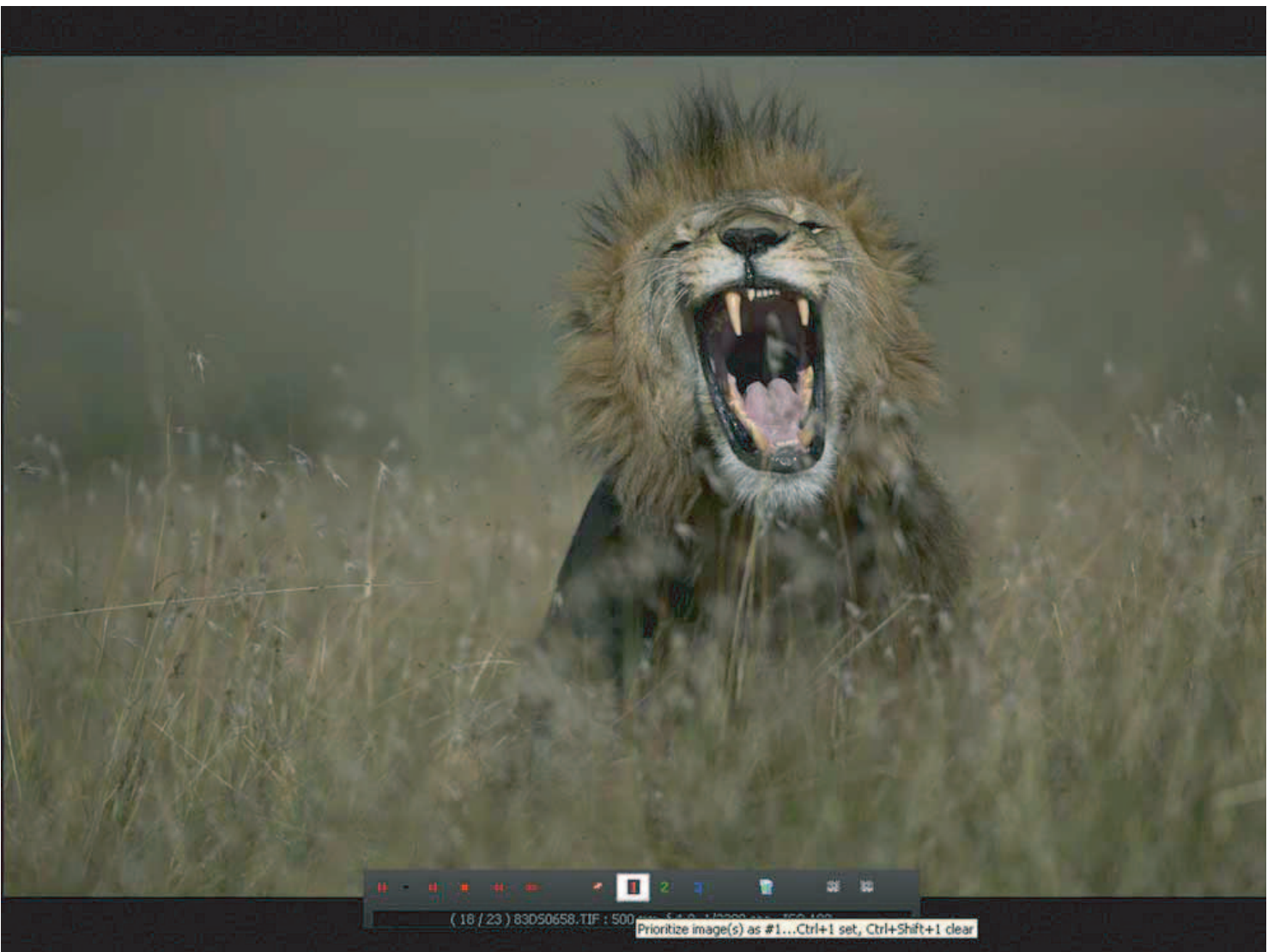
RawShooter standard and RawShooter pro

2005 sees the launch of our flagship RAW workflow, management tools, RawShooter standard and RawShooter pro. Both build on the concepts of RawShooter essentials 2005 with exciting technology hidden behind a simple user interface. These tools are tailored to the needs of the two different markets; standard - for the conventional DSLR user and pro - with additional features demanded by working professionals. Both have integral workflow management, with new leading edge image editing capabilities including slideshows, dust spotting, multi-threaded batch processing and powerful image correction and

analysis tools. But don't worry if you are new to using a DSLR and are confused by the technology, at Pixmantec we are dedicated to providing solutions that can be used by all levels of expertise. Therefore, all products have a simple user interface and extensive Reference and Workflow Guides. These documents, written by professional wildlife photographer, Andy Rouse, help even the most inexperienced user to get the very best from their RAW images.

Want to know more?

The Pixmantec website provides all the information that you will ever need about the **PHOTOGRAPHERS TOOLBOX** products. It contains product testimonials, technical updates, support forums and of course a download section for all Pixmantec products. So come on, check out www.pixmantec.com and start making the most from your digital photography.

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Our Mission

Pixmantec are dedicated to providing the ultimate **PHO-TOGRAPHERS TOOLBOX;** applications that are designed by photographers for photographers, no matter what their level of expertise.

We aim to provide innovative software tools to enhance the work of the digital photographer. All Pixmantec products are designed with leading edge technology and flexible easy to use applications that provide the best quality output files with the minimum of effort and, more importantly, expertise. Our philosophy is to provide you with sophisticated image adjustment tools at the RAW conversion stage of your workflow; this has the double advantage of using the best quality image data (which in turn produces the best output) and reducing the amount of time needed for post processing. Time is something that few of us have to spare, so the more time we can give you back for your photography the better.

To demonstrate this technology to you, the digital photographer, we've produced RawShooter essentials 2005.

Slideshow

RawShooter essentials has a full screen slide show facility for simple editing and display of your RAW images. Using our proprietary RAW processing techniques we are able to convert your RAW images almost instantaneously for display, thus removing the need to have space saving JPEGs for editing purposes. During the editing process, individual files can be assigned priorities via the slideshow, or consigned to the recycle bin. If you want to show your images to your clients / friends / family then the slideshow has a fully timed mode with several stunning slide transitions.

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SYSTEM REQUIREMENTS:
· PC with Intel Pentium III 800 MHz processor or equivalent
· Microsoft Windows XP/2000 Professional or Home Edition operating system
· 512 MB of RAM or more
· 250 MB free hard drive space
· Super VGA 1024 X 768 or higher display with 24 bit colors
· CD-ROM drive
· Microsoft Internet Explorer 6.0 or later
· Internet access for internet functionality is required for license activation and support (access to and use
  of the internet may require payment of separate fee to an Internet Service Provider)

COMPATIBLE WITH RAW IMAGE FILE FORMATS FROM:
· Canon - EOS 1Ds, 1Ds MKII, 1D, 1D MKII, 20D, 10D, D30, D60, 300D/Rebel, Rebel XT/350D, PowerShot G3, G5,
  G6, S30, S40, S45, S50, S60, S70, Pro 1
· Nikon - D2H, D1H, D2X, D100, D70, CoolPix 8700
· Olympus - E10, E20, E1, Evolt E-300, C5050, C5060, C8080
· Konica - Minolta Maxxum 7D, Dimage 5, 7, 7i/H, A1, A2, A200
· Pentax - istDS, istD
· Leica/Panasonic - Digilux 2, DMC-LC1
· Epson - R-D1

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For updated RAW image file format compability download System Requirements (.pdf) at http://www.pixmantec.com/products_essentials.html

Support of the Adobe Digital Negative Specification (DNG)